

Transform Your Marketing Processes Through PositiveEdge's CRM for Marketing Automation Solutions

Enterprises need to rethink their marketing processes to keep up with changing technologies and market demands.

PositiveEdge can help businesses transform their marketing processes with useful, data-driven insights so they can build their brand by creating unified messaging experiences across all channels. We provide them with one intuitive platform for strategizing, executing, and engaging one-to-one with their customers.

PositiveEdge's preferred CRM for Marketing Automation platforms include:



KEY FEATURES



Create efficient marketing strategies that can be executed flawlessly.



Simplify nurturing of current customers and attracting new prospects.



Gain visibility on strategic initiatives.



Increase velocity of leads to deals.

BENEFITS



Role-specific dashboards



Collaboration with Yammer and Skype for Business



Office 365 integration for personalized multichannel marketing campaigns



Rich analytics and powerful BI for easy reporting of campaign performance



Seamless customer experience through sales team collaboration in lead scoring, target input, and marketing visibility

Transform leads into sales through data-driven marketing automation with PositiveEdge's CRM for Marketing Automation solutions!

ABOUT POSITIVEEDGE SOLUTIONS

PositiveEdge Solutions helps customers design, develop and deploy software solutions for critical customer-facing business challenges. With our unparalleled commitment to customer and project success, along with our comprehensive knowledge of Microsoft technologies and broad industry experience and methodologies, we extend the capabilities of core business platforms to create a commercial advantage for our customers. By leveraging our unique onshore/offshore delivery model, our consultants work around the clock to provide solutions quickly and cost effectively, which add measurable value to your business.



USA

39899 Balentine Drive, Suite 300,
Newark CA 94560
Phone: 510-315-0061
Fax: 510-315-0061

UAE

PO Box 500013, 203,
EIB Building #5
Dubai Internet City, Dubai, UAE
Phone: +971 4 4469713
Fax: +971 4 4469703

BANGALORE

#597, Maple, 15th Cross Ring Road,
J P Nagar 6th Phase, Bangalore-560078
Phone: +91 80 65707240
+91 80 65791228

Or email us at
info@positiveedge.net