

# Simplify Pricing Complexities Through PositiveEdge's CPQ (Configure, Price, Quote) Tool

Globalization, competition, and an ever-increasing product suite make it difficult for enterprises to determine the best price to offer customers.

By integrating PositiveEdge's Configure, Price, Quote (CPQ) Tool with CRM systems, enterprises can easily configure their products and pricing. This allows enterprises to focus on serving customers, creating the best bundles and offerings, and selling products.

**PositiveEdge's CPQ Tool is best integrated with these platforms:**



## KEY FEATURES



Streamline your pricing data and enable faster sales cycles



Increase revenues by upselling and bundling your products



Reduce pricing communication errors and lost opportunities



Enable more efficient workflows and faster quote times

## BENEFITS



Enable your customers and prospects to request a quote directly from your website



Integrate the CPQ process with your existing CRM solution



Streamline your pricing process to easily communicate pricing changes to your sales team



Easily convert your quotes into sales orders

**Manage pricing opportunities and accelerate your sales cycle with PositiveEdge's CPQ Tool!**

## ABOUT POSITIVEEDGE SOLUTIONS

PositiveEdge Solutions helps customers design, develop and deploy software solutions for critical customer-facing business challenges. With our unparalleled commitment to customer and project success, along with our comprehensive knowledge of Microsoft technologies and broad industry experience and methodologies, we extend the capabilities of core business platforms to create a commercial advantage for our customers. By leveraging our unique onshore/offshore delivery model, our consultants work around the clock to provide solutions quickly and cost effectively, which add measurable value to your business.



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